

Yes EDUCATION

Connecting People With Education

Providing a one-stop solution
to your Australian education needs.

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About US

The expert team at Yes EDUCATION provides a one-stop solution to all your Australian education needs with world class professionalism and integrity in the Australian international education industry.

Bringing over a decade of industry experience and in-depth knowledge within the Australian international education industry, our objective is to nurture a continuous partnership with a strong focus in Compliance, Marketing and Training. In addition to introducing groundbreaking initiatives to adapt with the ever-changing trends in the Australian education and training market. Yes EDUCATION is strongly committed to delivering high quality service and effective results, both financially and strategically for all our clients.

Our multilingual team members speak English, Mandarin, Cantonese, Indonesian, Vietnamese and Thai to ensure our multinational clients are always understood and their needs are addressed beyond expectation.

A woman with short brown hair, wearing a white button-down shirt, is seated at a table. She is smiling and gesturing with her hands while looking towards the right. In the foreground, another person's hands are visible, holding a pen and writing on a document. The background is slightly blurred, showing a whiteboard with some diagrams.

World Class Professional Service

Our Global Marketing Team



Wayne LIM

Marketing Director

Offering exceptional professionalism, and international eloquence, Wayne founded Yes EDUCATION with over a decade's working experience and in-depth knowledge of the Australian international education industry.

A graduate of Charles Sturt University and awarded his postgraduate qualification from Swinburne University of Technology, Wayne has undertaken various executive positions ranging from management, compliance, and marketing with a number of Australian education providers.

Wayne's ingenious concepts are the brainchild of Yes EDUCATION line of business-es and he is passionate about the potential future and impact of marketing in Australian International Education. He has developed a solid network with major stakeholders in the industry, worldwide Education Agents as well as establishing a global presence for Yes EDUCATION.



Joni TJHIN

Marketing Director

In partnership with Wayne Lim, Joni Tjhin established Yes EDUCATION after having worked in several Registered Training Organisations (RTO) in different roles ranging from management, marketing and academic.

As an experienced and highly dedicated specialist in RTO consultancy, Joni understands the unique requirements in every aspect of operating an RTO. He is naturally proficient in providing assistance in setup, support, and advice concerning RTO operations within Australia. His expansive knowledge of the RTO industry and innovative mindset have proven to be the consistent drive behind Yes EDUCATION.

**Lee Nguyen**

Regional Marketing Manager
Vietnam

**Bo O'Brien**

Regional Marketing Manager
China

**Intan Ayu**

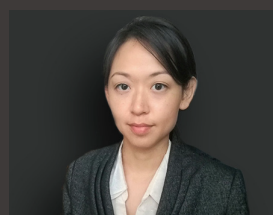
Regional Marketing Manager
Indonesia

**Emma Wang**

Regional Marketing Manager
North China

**Jason Wang**

Regional Marketing Manager
North China

**Michelle Li**

Regional Marketing Manager
South China

**Kelly Chen**

Marketing Specialist
Sydney

**Amanda Shan**

Regional Marketing Executive
East China

**Elise Wang**

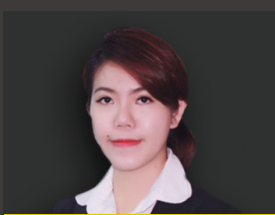
Regional Marketing Executive
East China

**Wally Wang**

Regional Marketing Executive
North China

**Ashley Vu**

Marketing Specialist
Ho Chi Minh City

**Tricia Minh**

Regional Marketing Executive
Ho Chi Minh City

**Sulie Nguyen**

Regional Marketing Executive
Ho Chi Minh City

**Ivon Elim**

Regional Marketing Executive
Indonesia

办公地址



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Phone: 400-008-9948



| Branch Office (Ho Chi Minh City)

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Da Kao Ward, District 1, HCM, Vietnam

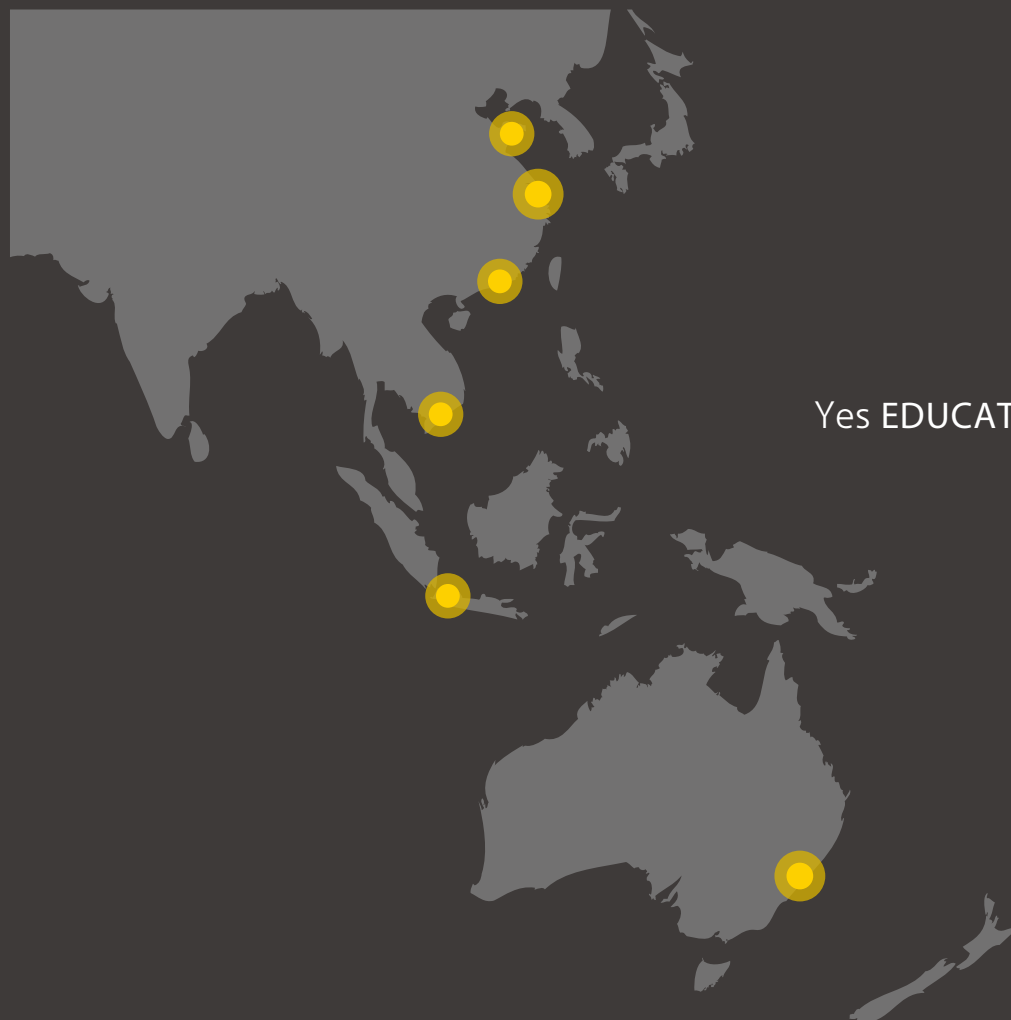
Phone: +84 8–3823–3101 (Ext 152)



| Branch Office (Jakarta)

Address: Mal Artha Gading, Level 5, Atrium Persia, Jl.
Boulevard Artha Gading, Jakarta Utara, 14240 Indonesia

Phone: +62-21 4586-4202



Yes EDUCATION Global Branches

Responsibility:

Committed to delivering exceptional quality services

Services

- Compliance
- Marketing
- Training

Yes EDUCATION endeavours to provide professional, timely and cost-effective services to constantly meet the compliance, marketing and training needs of our clients beyond expectation.



Our Compliance Service

Australia has a systematic education system and offers world class education;

The education industry is Australia's third largest export industry and has strong government support;

Australia's overseas student population has increased by more than 10% each year over the past four years;

The annual return rate for investing in Australia's education industry is more than 20%;

Investing in Australia's education industry can create potential opportunities to migrate to Australia.

Our areas of expertise in Compliance include:

- Acquisition of existing government accredited Australian education providers;
- Setup of a new ELICOS provider;
- Setup of a new RTO with CRICOS registration;
- Setup of a new private higher education provider registration;
- Applications for RTO amendments to scope of registration;
- Applications for RTO VET Fee-Help;
- RTO internal audits;
- RTO management and compliance consultations;
- RTO student management software system customisation;
- RTO information technology support related services;
- RTO financial support related services;
- RTO insurance support related services.





Our Marketing Service

Our global marketing team aims to bridge the gap between Australian education providers and international education agencies within the Australian international education market. We strive to utilise the most competitive and cost-effective strategies with the objective to assist our clients in achieving their student recruitment target whilst minimising cost on internal marketing activities and resources.

Our areas of expertise in Marketing include:

Representing Australian education providers within the international student market as well as conducting marketing and promotional activities;

Expanding international education agents' network ;

Liaising on behalf of representative Australian education providers for strategic marketing directions such as brand awareness and international student recruitment purposes;

Establishing a global presence for Australian education providers by establishing overseas marketing representative offices;

Website development, design and printing of marketing promotional materials as requested by the representative Australian education providers.





Our Training Service

Specialising in high quality corporate training, our exceptional trainers are able to work around busy schedules without compromising productivity and staff morale. Flexible delivery and a custom-tailored training program can be provided depending on the corporate budget and timeframe.

Yes EDUCATION is committed to helping our clients maintain superior performance as part of their corporate strategic objectives.

Our areas of expertise in Training include:

- Business Services
- Community Services
- Financial Services
- Retail Services
- Aged Care
- Health Services
- Screen and Media
- Information and Communication Technology
- Early Childhood Education and Care
- Tourism, Travel and Hospitality
- Training and Education
- Transport and Logistics





Why choose Us

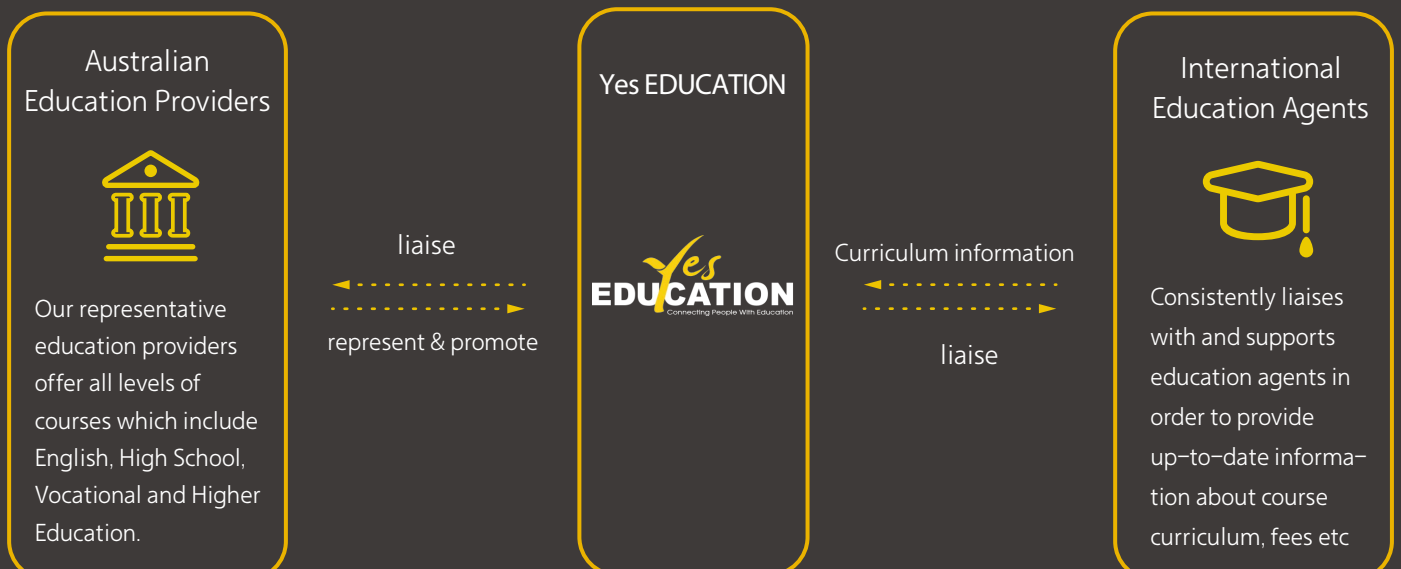
Benefits of Working with Us

For Australian Education Providers

- One-stop solution to conduct and implement your education provider's marketing and promotional activities;
- Accuracy and integrity of your marketing and course information;
- Regular meetings with your marketing team to discuss strategic marketing plans;
- Periodic marketing report to keep track of current market trends and developments.

For International Education Agents

- Education agents ONLY need to liaise with ONE Regional Marketing Executive to obtain up-to-date course information from a number of different education providers;
- Provision of ongoing relevant support from Australia for education agents who do not have offices in Australia;
- Our marketing team provides high quality, efficient and effective assistance to our education agent partners;
- Our marketing team has extensive experience and knowledge in working with education agents to promote Australian education providers' courses.





EXPERIENCE

Highly comprehensive experience in consultancy services to RTOs with CRICOS providers to ensure successful management and efficient operational activities.



MULTILINGUAL

Multilingual consultants who speak English, Cantonese, Indonesian, Mandarin, Vietnamese and Thai.



EFFECTIVE

Achievable and effective marketing outcomes with minimal overheads for both education providers and education agents.



KNOWLEDGE

Up-to-date and hands-on knowledge of VET Quality Framework, ESOS Act 2000, National Code 2017 and other relevant regulations for best counsel.



MARKET

Mature and extensive education market knowledge in promoting Australian education providers.



NETWORK

Robust and vast network of international education agents both onshore and offshore markets within the Asia Pacific regions.



SOLID

Consistent and successful track record of substantial recruitment of international students for our representative Australian education providers.



CREDIBLE

A credible reputation within the Australian international education industry.



LIAISON

Vast experience in professional liaison with government authorities such as ASQA, NEAS, TEQSA etc.



TIMELINES

Prompt and efficient service delivery timelines ensuring clients' best interest.



COMPETITIVE

Highly competitive Professional Services Fees Rates with a capped structure.



For further information, please contact Yes EDUCATION Global Marketing Team

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